

Fantasy Saddle Club (FSC) Organisational Plan 1st January to 31st December

Strategic Objective	Goal	Initiative	Performance Indicator	Budget	Timeframe	Responsibility	Progress
To grow membership of juniors at FSC.	To increase juniors riders by 20 by the new year.	<p>Advertising in local media for September and Christmas school holiday camps and lessons.</p> <p>Host a 'Come & try day' for parents and children.</p> <p>Radio advertising for 'Come & try day'.</p> <p>Discounted membership for children 16yrs and under.</p>	<p>Promotion brochures in newspapers and saddlery stores and radio advertising placed.</p> <p>'Come & try' day held.</p> <p>Junior riders increased by 20 new members.</p>	\$1,000	<p>Brochure to be produced and distributed by 1st September.</p> <p>Radio advertising placed by 26th October.</p> <p>'Come & try' day on 15th November.</p> <p>New members recruited by new year, 1st January.</p>	General Manager (with the assistance of property maintenance and grounds team reporting to General Manager)	In progress
To build on education of lesson horses.	To have all horses suitable for teaching on a lunge line.	<p>Training of lesson horses on the lunge without a rider.</p> <p>Training of lesson horses on the lunge with a rider.</p>	<p>Every lesson horse can walk, trot and canter on both reins whilst on the lunge.</p> <p>Every lesson horse can walk, trot and canter on the lunge line with a rider.</p>	\$500	<p>Trained on the lunge without a rider by 15th August.</p> <p>Trained on the lunge with a rider by 10th September.</p>	Senior Coach (with assistance of coaching team reporting to the Senior Coach)	To begin on 15 th June.

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To provide better facilities for disabled members of FSC.	To build mounting ramp/block for wheelchair access.	Cost estimation for building the ramp. Seek sponsorship and/or funding for the cost of the ramp.	Quotes have come in from builders. Government/Sports grants applied for. Sponsors and stakeholders are approached for funding.	\$2,000	To be completed by 31 st July	General Manager in co-ordination with Finance Officer.	To begin Mid-April